

DESIGN CHALLENGE

TEAM SUPPORT FACTFILE

Showing support

Fan support can make all the difference to how a team performs. During the London 2012 Olympic and Paralympic Games, fans showed their support for our national teams in a huge variety of ways. Some fans waved flags, clappers, banners and posters. Others showed their support through what they wore: make up, face paint, ribbons, wristbands, masks, hats, tops, fancy dress and traditional costumes. Fans' outfits were inspired by the teams they were supporting, particular athletes they were rooting for and national symbols, like flags. Sometimes fans bought items to show their support, but lots of fans also showed their creativity by making their own outfits.



Supporting our teams

There are lots of different ways you can show support for Team GB and ParalympicsGB. Find out about the methods our teams use to get fans behind them, and research all the different athletes that have been selected for Olympic or Paralympic Games.

Team GB: www.teamgb.com

ParalympicsGB: www.paralympics.org.uk

DESIGN CHALLENGE

WEAR THE COLOURS

NAME:

Task

To design and make a **simple wearable product** which expresses support for Team GB and ParalympicsGB. You must:

- Select appropriate materials
- Include graphics, artwork or messages to show support for British athletes
- Plan for how to attach your product to clothes or the body so it is easily wearable.

What to do

1. Brainstorm and discuss suggestions for the type of product you could make. Choose the best one.
2. Decide how your design could show support for British athletes.
3. Start to think about how your product could be worn and fixed.
4. On paper sketch ideas and jot down notes. Fill in the sections below:

What type of product are you going to make?

What graphics or artwork will you include to show support for Team GB and ParalympicsGB?

Will you have a written message of support? What will it be?

Will you include
other graphics or
artwork? If so, what?

Where will your
product be worn
and how will it be
attached?

Create a detailed labelled drawing of your design.

DESIGN CHALLENGE

MY WEARABLE COLOURS TEMPLATE

NAME:

This sheet helps you showcase your design so that others can see what you have done. Fill in the different sections carefully, writing in as much detail as you can.

Photo or drawing of your product

Why did you choose this design?

Why is your design good?

How have you tested and evaluated your design?

How could you market your design to supporters?

Olympic and Paralympic Values

Trace over these Mandarin characters for the Values words. The Chinese traditionally use a paintbrush and ink to create their words. Why not have a go at this yourself?

Olympic Values

Excellence	优秀	
Respect	尊重	
Friendship	友谊	

Paralympic Values

Determination	决心	
Inspiration	激励	
Courage	勇气	
Equality	平等	



My choices / findings:

Winter sport:

Venue:

Climate:

Chosen item of clothing / kit:

Material(s) and their properties:

Things to consider in my design:

Chosen Values:

Colours:



Draw your item of clothing and annotate your sketch below:

A large, empty rectangular box with a thin grey border, intended for drawing and annotating a clothing item.